



### Part of the month January: Fuel Expansion Tank (A1154710268)

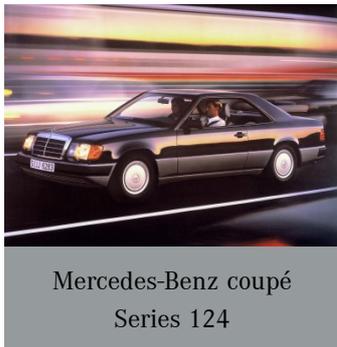
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### 16 - the year in review: Splendid anniversary year for the Mercedes-Benz Museum

In 2016, the Mercedes-Benz Museum broke the 800,000 mark, welcoming 819,793 visitors, more than in any of the last nine years and six percent up on 2015. The proportion of international visitors was 57 percent. A particular highlight in 2016 was the anniversary weekend to mark the tenth anniversary of the Museum, which attracted 25,000 guests in June. Another major attraction was the interactive exhibition on demography, which opened in October: EY ALTER - you can find out about yourself, which drew in 30,000 visitors in ten weeks.

Further information: <http://mb4.me/yDjrr3HZ>



### From 2017: classic with H licence plate: the series 124 coupé turns 30

It was almost 30 years ago, in March 1987, that Mercedes-Benz brought out the coupé variant of the mid-sized 124 model series. This means that, from 2017, in Germany for example, the first vehicles will be ripe for the coveted H (historic) licence plate. Yet the coupé models have long been classics - for some aficionados, they have held that status since their very debut at the Geneva Motor Show in 1987.

Further information: <http://mb4.me/AQj0YoPf>



### Contemporary witnesses with the star from 90 years of the Mille Miglia

In the jubilee year of the Mille Miglia, Mercedes-Benz Classic is remembering legendary wins and thrilling moments from the history of the Italian 1000-mile race: to mark the 90th anniversary of the Mille Miglia the Stuttgart is entering the race with a total of ten vehicles. The classics represent various eras in the involvement of Mercedes-Benz in the road race from Brescia to Rome and back held since 1927. This year the Mille Miglia is taking place from 18 to 21 May 2017 in four stages. Mercedes-Benz is again supporting the prestigious event as its automotive sponsor.

Further information: <http://mb4.me/toQkpsHF>



### Part of the month February: Starter for model series R107, W108/109, W113, W116, W123 and W126

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The eight millionth visitor to the Mercedes-Benz Museum

### The eight millionth visitor comes from China

On 14 February 2017 the eight millionth visitor to the Mercedes-Benz Museum purchased his entry ticket: Mr He Dingding from China. After taking a spontaneous selfie with the landmark visitor, Museum manager Monja Büdke presented him with a welcome gift. The Museum was also able to arrange a guided tour in Chinese at short notice. The 38 year-old tourist comes from Chengde in Hebei province to the north-east of Beijing. The public visiting the Mercedes-Benz Museum is extraordinarily international. One in ten of its foreign visitors come from China.

Further information: <http://mb4.me/spF4APPr>



Mercedes-Benz 300 SL touring sports car

### All-round service for all Mercedes-Benz classics

From the ALL TIME STARS trading activities to servicing and replacement parts supply for the brand's classic automobiles, Mercedes-Benz Classic is placing the focus of its show presentation on its comprehensive range of services at Retro Classics 2017. The Stuttgart-based brand is also presenting sporty cars from its history and the present day. The Retro Classics show will be held between 2 and 5 March 2017 at the Stuttgart exhibition centre. A special exhibition honours the racing driver and Mercedes-Benz brand ambassador Roland Asch.

Further information: <http://mb4.me/ravh16B5>



Mercedes-Benz coupé in the C 123

### „Optical individuality and visible“: The Mercedes-Benz coupés of model series C 123

The cutting-edge technology and elegance so characteristic of Mercedes-Benz have always been expressed in a very special way in coupés. The three 230 C, 280 C and 280 CE models, presented by Mercedes-Benz 40 years ago in March 1977 at the Geneva Motor Show, linked into this tradition. Today the model series C 123 is embedded in the history of the E-Class Coupés. The latest example of this is the model unveiled in January 2017 at the Detroit Motor Show, the new E-Class Coupé: It interprets its history in a highly contemporary fashion and with special sporty elegance.

Further information: <http://mb4.me/q7VZC94n>



Mercedes-Benz & Friends Classic Trackdays

### Mercedes-Benz & Friends Classic Trackdays – Hockenheim GP-Circuit

Dear Motorsport enthusiasts, dear Mercedes-Benz Classic-, Sport- and Racecar owners, dear Mercedes-Benz Club members, You are looking for an unforgettable day with your family, your friends, your team or your customers? The Mercedes-Benz Classic Trackdays are getting ready for their second season. Beside the season opening in Hockenheim Jörg van Ommen can offer two interesting, new and also traditional race tracks for 2017.

Further information: <http://jvo.de/mercedes-benz-classic-2017-en.html>



Mercedes-Benz Museum

### Visitors from 7 countries wanted

Over the years, the Mercedes-Benz Museum has welcomed visitors from all over the world. All over? Not quite. No one from Benin, Botswana, Guyana, Papua New Guinea, Samoa, St. Kitts and Nevis or Suriname has ever been there. The Museum has now launched a campaign to find visitors from these countries.

Further information: <http://mb4.me/slafys8I>



LE 306 electric van 45  
years ago

### Electric future in 1972

With the new EQ product brand, Mercedes-Benz is setting standards for the electric mobility of the future. This development takes ideas from the history of Daimler electric automobiles from over 100 years. Earlier pioneering projects included the electrically powered Mercedes-Benz LE 306 light van, which was unveiled 45 years ago.

Further information: <http://mb4.me/WMrFqfUw>



Part of the month  
March

### Part of the month March: Folding top lock left for W124-convertible (A1247700126)

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The "rolling museum"  
of the Württemberg  
Automotive Club

### Thrills until way past the witching hour

Star gazing, party and poetry slam plus interactive exhibition "EY ALTER": This and much more besides is on offer from the Mercedes-Benz Museum at the Long Night of Museums on 25 March 2017. The programme spanning twelve hours in total kicks off at 4 p.m. with activities for children. Both the museum and the special exhibition "EY ALTER" are open until 2 a.m. The museum and bigFM invites visitors to celebrate at the "AfterParty" until 4 a.m.

Further information: <http://mb4.me/ncLqmmNi>



Mercedes-Benz 190 E  
2.5-16 Evolution II  
racing touring car

### Onto the racetrack in your own Mercedes-Benz

Experience an unforgettable day on the racetrack – the Trackdays make this possible for all drivers of a Mercedes-Benz. This year they are being held for the second time. They are organised by the former racing driver Jörg van Ommen, Vice Champion in the DTM in a Mercedes-Benz in 1994 and 1995. On the tracks in Hockenheim (30 March 2017), Zolder (3 August) and Oschersleben (19 September) there will be various programmes on offer.

Further information: <http://mb4.me/9jh7ie9D>



Silver Arrow on course for  
gold: D. Coulthard leads  
Michael Schumacher

### 1997: prelude to seven world championship titles

On 9 March 1997, the Scottish racing driver David Coulthard drove to victory at the Australian Grand Prix in a McLaren-Mercedes. It marked the first win for the Silver Arrows since the Stuttgart brand made its F1 comeback. For at the end of 1955, following two world championship titles for Juan Manuel Fangio, Mercedes-Benz had pulled out of Formula 1 racing while at the height of its success. 40 years later, it teamed up with McLaren for the 1995 season, and in 2010 Mercedes-Benz finally set up its own Formula 1 team, MERCEDES-AMG PETRONAS.

Further information: <http://mb4.me/1XBhmCNP>



Mercedes-Benz 300 SLS  
(W 198)

### 60 years of the Mercedes-Benz 300 SL Roadster

In spring 2017 the Mercedes-AMG GT Roadster (R 190) is launched on the market. It is continuing a strong tradition of open-top high-performance sports cars bearing the star. One highlight in this history was the premiere 60 years ago of the Mercedes-Benz 300 SL Roadster (W 198) at the Geneva Motor Show from 14 to 24 March 1957. The open-top sports car superseded the successful "gull-wing" 300 SL Coupé, which was built from 1954. The North American market in particular provided considerable impetus for an open-top version of the 300 SL.

Further information: <http://mb4.me/Bil5Kbix>



Mercedes-Benz 540 K  
Streamliner (W 29)

### Sportiness "brand gene" meets service expertise

Exceptionally sporty vehicles will be the stars of the show on the Mercedes-Benz Classic stand at this year's Techno Classica: a total of eleven vehicles spanning over 110 years of the brand's history illustrate that sportiness has been in the Mercedes genes from the start. The exhibits range from the 40 hp Mercedes-Simplex from 1903 to the brand-new Mercedes-AMG GT C Roadster Edition 50. Services and spare parts for classic vehicles are another thematic focal point. Here the brand with the star will be showcasing the full range of its service expertise.

Further information: <http://mb4.me/mZ71vTJe>



Mercedes-Benz A-Class  
(W 168, 1997 - 2004)

### Ingeniously compact: 20 years of the Mercedes-Benz A-Class

Who dares wins: looking back, that could have been the guiding principle for the development and market launch of the Mercedes-Benz A-Class. In March 1997, the brand unveiled its new pioneering model to a global public at the Geneva Motor Show. Bearing the internal designation of the W 168 model series, the newcomer attracted a great deal of attention - and, a short time later, a certain amount of criticism too after an A-Class tipped over in the so-called "moose test" conducted by motoring journalists from Sweden.

Further information: <http://mb4.me/GE9NTRNh>



Part of the month  
April

### Part of the month April: Frame head light for model series W113 (A1138260189)

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Mercedes-Benz  
300 SL "Gullwing"

### Readers vote for the star

Mercedes-Benz has won outright in five categories in this year's vote by readers of the German Motor Klassik magazine for the best classic motor vehicles. The 300 SL "Gullwing" was the winning classic car from the 1940s or 50s. When asked to consider which current vehicles have the most potential to be future classics, readers opted for the Mercedes-AMG GT, the Mercedes-Benz G-Class and the Mercedes-Benz V-Class. The replacement parts service provided by Mercedes-Benz Classic was the winning pick in the "Best Brands" category.

Further information: <http://mb4.me/7hIjQSWG>