

Mercedes-Benz Classic Club Management | Editors' Newsletter | 2/2020



Mercedes-Benz Classic Online-Teilesuche



Filmmakers Daniel Wagner (left) and André Jung



Mercedes-Benz Museum



Mercedes-Simplex 40 PS from 1902



Mercedes-Simplex 40 PS from 1903

Mercedes-Benz Classic Online Parts Search

Mercedes-Benz Classic continually produces parts for classic vehicle series, in order to ensure the long-term availability of a full range of such parts. As a result, some 110,000 genuine parts are always available. To render the availability of these genuine parts transparent to everyone, the Classic Online Parts Search has been established as a swift and simple means of presenting the availability of parts with their valid prices in Germany, promotion parts and newly produced parts in a clearly arranged manner. Once the user has found the part they are looking for, it can be ordered from any authorised Mercedes-Benz service partner, as the Group's own sales and logistics network guarantees the swift supply of a comprehensive scope of parts worldwide. Take a look for yourself: www.mercedes-benz.com/classic-parts

Spectacular drone flight through the Mercedes-Benz Museum

Coinciding with the reopening in mid-May 2020, the Mercedes-Benz Museum presents a new drone video. Alongside downright magical installations, the highly dynamic clip casts a spell of enchantment on the viewer with flight sequences that top anything seen to date. The videos were created with the help of mini-drones, weighing less than 100 grams and carrying high-resolution 4K cameras with them. The drones, just the size of the palm of one's hand, can hover through small openings whilst filming – including through open doors and into the interiors of classic Mercedes-Benz vehicles. Further information: http://mb4.me/GuP1Y1hL

Experience the Mercedes-Benz Museum and Mercedes-Benz Classic digitally

160 vehicles and a total of 1,500 exhibits in a building which has received much architectonic renown: This is the Mercedes-Benz Museum – a crowd-puller with more than 800,000 visitors from all over the world every year. Thanks to digital formats, it is also possible to explore it from afar. Further information: <u>http://mb4.me/6mFYH2kz</u>

Motor Klassik Awards 2020: Double win for Mercedes-Benz

It is a very impressive figure: Precisely 17,610 readers of the specialist magazine voted in the prestigious Motor Klassik Awards 2020. For many years an ever-increasing number of classic car fans have taken part in this poll – compared to 2019 the figure rose by almost exactly 1000 readers. "Motor Klassik" has been in publication since 1984. "The magazine has a loyal and knowledgeable readership. I am therefore all the more pleased that Mercedes-Benz has once again done well at the Motor Klassik Awards," says Christian Boucke, Head of Mercedes-Benz Classic. Further information: <u>http://mb4.me/DkkN5wC8</u>

"Mercedes": the brand name that shines out for over 120 years

A good brand name has international appeal. "Mercedes" is one of the most famous and most traditional: from 1900 onwards, it was used to brand the innovative passenger cars made by Daimler-Motoren-Gesellschaft, and, together with its outstanding vehicle and engine technology, it gave the company worldwide recognition and thus shaped personal mobility as a whole. In 1926, the brand was extended to produce Mercedes-Benz – while its significance on all continents remained unchanged. For the oldest luxury car brand in the world, its name is both the basis and incentive to carry this outstanding tradition into the future. Further information: <u>http://mb4.me/5ldYnXiY</u>



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Sir Stirling Moss

Mercedes-Benz racing driver Sir Stirling Moss has passed away at the age of 90 "Mercedes-Benz will keep the memory of a great character and racing driver alive and honoured,"

says Christian Boucke, Head of Mercedes-Benz Classic. "Sir Stirling Moss died on 12 April 2020. He was a star of the Mercedes-Benz racing team in the 1955 season. Triumphs such as the overall victory of the Mille Miglia in absolute record time and victory in the British Grand Prix will ensure that his name will forever be closely linked with the motorsport successes of this brand. Thank you, Stirling!" Further information: <u>http://mb4.me/g3CuO7ae</u>



Mercedes-Benz 450 SEL 6.9



Gottlieb Daimler's "riding carriage", 1885



Mercedes-Benz 190 model, experimental vehicle with electric drive, 1991



The songbook

Top class: Mercedes-Benz 450 SEL 6.9 made its debut 45 years ago

A clear commitment to power 45 years ago: in spring 1975 Mercedes-Benz introduced model series 116's new, top-of-the-line model, the 450 SEL 6.9. The high-performance saloon was one of the fastest vehicles at the time, as only very few sports cars were able to reach even higher speeds. Nowadays, it's a sought-after classic. "The 450 SEL 6.9 is a brand icon," Patrik Gottwick says as the Head of ALL TIME STARS, Mercedes-Benz Classic's own vehicle retailer.

Further information: http://mb4.me/B4Vpr36v

Innovations created more than 100 years ago: Engine anniversaries in 2020

Innovative, efficient drivetrains heralded the beginning of automotive history. The single-cylinder engine for which Gottlieb Daimler applied for a patent on 3 April 1885, 135 years ago, was a classic example of a spark that ignited interest and action in every respect. Due to its overall appearance, the novel combustion engine was nicknamed the "grandfather clock". It was compact, lightweight and was the first high-speed petrol engine to develop 0.37 kW (0.5 hp) at 700 rpm from a displacement of 264 cubic centimetres. A curved-groove control system operated the exhaust valve via a disc mounted on the crankshaft and a transmission rod. Further information: http://mb4.me/bW3NrC7d

A pioneer of electromobility: Mercedes-Benz 190 with an electric drive in 1990

Mercedes-Benz EQ stands for electric vehicles made by the brand with the famous star. The vehicles are designed on the basis of the latest developments in areas such as electric motors, power electronics and rechargeable battery systems because these technologies have progressed in leaps and bounds in recent years. Direct comparisons with earlier individual experiments in electromobility are, as a result, difficult. Nevertheless - or perhaps precisely because of this - a glance back into history opens up many fascinating stories.

Further information: <u>http://mb4.me/UkcaOkHs</u>

The songbook of the motorcar club: Mercedes-Benz Museum Inside No. 6/2020

160 vehicles and a total of 1,500 exhibits are presented in the diverse permanent exhibition of the Mercedes-Benz Museum. The "33 Extras" are a particular highlight: They can bring the history of personal mobility and motoring culture to life using details that are often surprising. The Mercedes-Benz Museum Inside newsletter series draws attention to the "33 Extras" and focuses on their background stories. Today's issue covers the songbook. Further information: http://mb4.me/RVore3cm



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Mercedes-Benz Museum



Mercedes-Benz coupés of the upper mid-range series



Shooting the first episode of the video series



Alvaro Soler



Functional illustration of the ESP®

Mercedes-Benz Museum reopens

On Saturday, 9 May 2020, the Mercedes-Benz Museum will be opening its doors to the public again. Initially, visits are only possible from Friday to Sunday. The Museum will continue to remain closed from Monday to Thursday. Frequently asked questions about the reopening will be answered on the website of the Mercedes-Benz Museum: http://mb4.me/opening. Further information: <u>http://mb4.me/QfZyd0gW</u>

The history of the Mercedes-Benz E-Class Coupés and Cabriolets

Elegant, sporty and luxurious: in the history of the Mercedes-Benz E-Class, this is reflected in particular in the two-door coupé and cabriolet variants. These vehicles combine the classic virtues of the E-Class - exemplary safety and comprehensive long-distance comfort - with particular aesthetic finesse. To this day, it is these strengths that continue to make the E-Class Coupés and Cabriolets so successful. That model series' direct tradition began more than 50 years ago with the Stroke/8 Coupés of the 114 model series and almost 30 years ago with the cabriolets of the 124 model series. Further information: <u>http://mb4.me/LNe2McHq</u>

Exclusive insights: Dream cars from the Mercedes-Benz Museum on Instagram TV

At the beginning of May, the first episode of a new video series from the Mercedes-Benz Museum went online on Instagram TV. "Exclusive insights: The cars of the Mercedes-Benz Museum" presents seven dream cars from the Museum's permanent exhibition, focusing on details that normally remain hidden: http://mb4.me/exclusive-insights-igtv

Further information: http://mb4.me/nio401Jr

Mercedes-Benz Concert Summer postponed until July 2021

Unfortunately, the Mercedes-Benz Concert Summer has had to be cancelled this year. But the good news is that the organisers have been able to book Alvaro Soler to perform and for Sido to play his sold-out concert next year at the next Concert Summer event (8 to 11 July 2021). Alvaro Soler will perform on Friday, 9 July 2021, and Sido will be on the large festival stage at the Mercedes-Benz Museum on 11 July 2021. Tickets already purchased for the 2020 Concert Summer event remain fully valid for the corresponding alternative dates in 2021 and do not need to be exchanged. Further information: http://mb4.me/4qobtMuZ

Series production premiere of the Electronic Stability Program ESP® twenty-five years ago

The sensational technology is hidden behind an unassuming abbreviation: ESP® which stands for Electronic Stability Program. It supports the driver in dynamically critical driving situations by applying a measured braking force to one or more wheels and - if necessary - by adjusting the engine torque. This allows the vehicle to follow the direction specified by the steering angle. In May 1995, ESP® had its series production premiere in the Mercedes-Benz coupé of the 140 model series. Further information: http://mb4.me/ZFZxM8ru



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Paris-Bordeaux-Paris race from 11 to 14 June 1895



The hand-held mirror



MB-trac 1500



The steering wheel



Mercedes-Benz Classic Magazin 1/2020

Motorsport history by Mercedes-Benz - Newsletter 3/2020

After the impressive anniversary celebrating 125 Years of Motorsport at Mercedes-Benz in 2019, the brand continues to celebrate further outstanding racing moments from its history in 2020. Highlights include the first motorcar race against the clock in France 125 years ago, Ralph DePalma's victory 105 years ago in the Indy 500 race in Indianapolis in a Mercedes and, ten years ago, the introduction of the highly successful customer sports programme with the launch of the Mercedes-Benz SLS AMG GT3.

Further information: http://mb4.me/WYSLvnPS

Rear-view mirror: Mercedes-Benz Museum Inside No. 7/2020

One-hundred and sixty vehicles and a total of 1,500 exhibits are presented in the varied permanent exhibition of the Mercedes-Benz Museum. The "33 Extras" are a particular highlight: they can bring the history of personal mobility and motoring culture to life using details that are often surprising. The Mercedes-Benz Museum Inside newsletter series draws attention to the "33 Extras" and focuses on their background stories. Today's issue covers the rear view mirror.

Further information: http://mb4.me/cA8UF4GA

Top models of the Mercedes-Benz MB-trac series celebrated their premieres

The 132 kW (180 hp) Mercedes-Benz MB-trac 1800 intercooler was presented at the Nordagrar trade fair, which took place from 13 to 17 June 1990 in Hanover. This new top-of-the-range model marked the end of development of the legendary system tractor made by the famous Stuttgart brand 30 years ago. The MB-trac 1800 intercooler was based on the MB-trac 1600 turbo with an output of 115 kW (156 hp), which had been built since 1987.

Further information: http://mb4.me/JBIQ1nZx

The steering wheel: Mercedes-Benz Museum Inside No. 8/2020

One hundred and sixty vehicles and a total of 1500 exhibits are presented in the varied permanent exhibition of the Mercedes-Benz Museum. The "33 Extras" are a particular highlight: They can bring the history of personal mobility and motoring culture to life using details that are often surprising. The Mercedes-Benz Museum Inside newsletter series draws attention to the "33 Extras" and focuses on their background stories. Today's issue is about the steering wheel.

Further information: http://mb4.me/n2rZvP8o

Mercedes-Benz Classic Magazine 1/2020: Around the world in 98 pages

The enthusiasm for classic cars sporting the star emblem is almost a family affair because the community of fans in effect forms one big family. The new issue of the Mercedes-Benz Classic Magazine has chosen this topic as the cover story: Under the headline "We are family", the article takes readers on a journey around the globe. The magazine editors visited collectors and club members, all of whom tell their own very personal stories about their passion for their vehicles and the brand.

Further information: <u>http://mb4.me/9OobYHrQ</u>



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Guest performances by the Stuttgart State Opera



Cars & Coffee



The "Klangfilm" speaker

Guest performances by the Stuttgart State Opera at the Mercedes-Benz Museum

In summer 2020 the artists of the Stuttgart State Opera will give guest performances at the Mercedes-Benz Museum with innovative presentation ideas and moving music: the events in June and July range from "1:1 concerts" and lively, moving promenade concerts to a performance by an ensemble of actors, dancers and musicians on the mound, from a mobile stage on an opera truck. Further information: http://mb4.me/pmv52kGM

"Cars & Coffee" at the Mercedes-Benz Museum is back!

"Cars & Coffee", the meet for all makes of classic car at the Mercedes-Benz Museum, is open to the public again. Next Sunday, 14 June 2020, the event will be starting up again on the large museum forecourt. This popular, casual event is a permanent feature every year in the motoring summer season. Whether the cars sport the Mercedes star or not, the aim of this event is to drive up in a classic car, meet like-minded individuals and talk shop about the cars on display. The only condition is that the vehicle brought to the event must be at least 20 years old.

Further information: <u>http://mb4.me/NWYqzrLQ</u>

The drive-in cinema: Mercedes-Benz Museum Inside No. 9/2020

One hundred and sixty vehicles and a total of 1500 exhibits are presented in the varied permanent exhibition of the Mercedes-Benz Museum. The "33 Extras" are a particular highlight: they can bring the history of personal mobility and motoring culture to life using details that are often surprising. The Mercedes-Benz Museum Inside newsletter series draws attention to the "33 Extras" and focuses on their background stories. Today's edition is all about the drive-in cinema. Further information: <u>http://mb4.me/2tUF6zYP</u>